



Media Contact:
Shopping Nanny
(801) 756-6777
Benoy Tamang
btamang@shoppingnanny.com
www.shoppingnanny.com

Shopping Nanny Partners with Starlight to Help Children with Chronic and Life-threatening Illnesses

SALT LAKE CITY, UT— July 19, 2010 — Women are increasingly looking to save time and money grocery shopping. Shopping Nanny provides a personalized online service for grocery shoppers to get store specials and coupons combined to maximize their savings. This newly available solution is enthusiastically well received by customers, press and bloggers, but the exciting additional news is that the company is providing financial support to Starlight with a portion of every subscription fee – equaling a minimum unrestricted \$50,000 donation each year for two years.

“Shopping Nanny was always about giving back to the community, and with Starlight, there’s no better organization that focuses on helping terminally ill children as well as their entire family,” said Benoy Tamang, CEO, Shopping Nanny. “Shopping Nanny is growing rapidly, and we wanted to build in 0.5% of the revenues to be contributed towards Starlight to help these beautiful, innocent children cope with their daily struggles. We get to help mothers at home and Starlight’s children whether they are at home or required to stay in hospitals.”

“We are delighted to have such an exciting business help brighten the lives of seriously ill children,” said Jenny Isaacson, Vice President Brand Marketing & Communications, Starlight Children’s Foundation. “We have a pressing need to help more and more families dealing with the pain, fear and isolation that accompany prolonged childhood illness, and Shopping Nanny is helping us by donating a portion of their membership fees. We are very grateful that they are helping many homes with their service and creative solutions.”

Customers can join Shopping Nanny for \$5.95 a month and have grocery coupons and store specials be combined to their online shopping list. There is no more need to clip coupons, sort, match and figure out how to save every time you go to the grocery store – the Shopping Nanny will perform that service with always current deals.

About ShoppingNanny

Shopping Nanny saves time and money grocery shopping. The online service instantly searches, sorts, matches and combines grocery deals to maximize savings based on your shopping list. Shopping Nanny guarantees that members will save many hours and at least \$500 per year when they use the service. For more information about Shopping Nanny, visit www.shoppingnanny.com or call 801-756-6777.

About Starlight Children's Foundation.

When a child or teenager has a serious medical condition, everyone in the family is affected. For more than 25 years, Starlight Children's Foundation™ has been dedicated to helping seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities. Starlight's programs have been proven to distract children from their pain, help them better understand and manage their illnesses, and connect families facing similar challenges so that no one feels alone. Through a network of chapters and offices, Starlight provides ongoing support to children, parents and siblings in all U.S. states and Canadian provinces with an array of outpatient, hospital-based and Web offerings. Programs are also delivered internationally through affiliates in Australia, Japan and the United Kingdom. To learn more visit www.starlight.org.

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